



Fred Lifton

WORDSMITH

EDUCATION

Duke University, Durham, NC: MA, English, 91; Ph.D., English, 95.

University of California, Santa Cruz: Graduate program in education, 87-88; BA, literature, 85.

Brandeis University, Waltham, MA: Undergraduate, 81-83.

High school: St. Joseph's, South Bend, IN. **Elementary School:** London, UK.

PROFESSIONAL TRAINING

HTML Writers Guild: Intro to HTML 4, Macromedia Flash 1, Programming Concepts, Photoshop Level 1, Intro to CSS, Principles of Design, Intro to Unix

Apple Computer: OSX Server Administration, Intro to Final Cut Pro, various other seminars.

Portland Community College: Programming and technical writing courses.

PROFESSIONAL HISTORY

Lead Technical Writer Docker, Inc.: 2014-Present

Documented open source and commercial products in an Agile, start-up environment. Cross-functional writing and editorial support. Workflow development. Project management.

Lead Technical Writer Puppet Labs: 2012-2014

Documented flagship product through multiple releases in an Agile, start-up environment. UI design and development. Cross-functional writing and editorial support. Workflow development and project management.

Senior Technical Writer Hewlett-Packard/Lionbridge Technologies: 2007-2011

Write and edit software engineering specifications, user help and UI for HP Mac, Firmware and Connectivity teams; participate in software design process including user-interface design.

Technical Writer/Editor TRA360: 2005-2007

Wrote and edited white papers, marketing collateral and training materials for clients such as Aquent, RSA, RIM, and Abbot Labs. Copy-edited company newsletter.

Instructional Technologist/Digital Media Specialist Reed College: 1999-2007

Provided project management, documentation and research. Implemented enterprise Digital Asset Management. Created faculty training curricula. Managed multi-media lab. Apple Distinguished Educator 2001-7.

Writer/Editor "BuilderNews Magazine": 2004-2005

Wrote regular columns and features, copy-edited and proofed entire issues pre-press.

Freelance Writer & Editor: since 1995

Established *Prometheus Services* to provide communications services and technical documentation for clients including: Coldwell Banker, Video Vérité, Grand Central Baking Co., and Chelsea Cain.

Managing Editor "The Trading Post" / Associate Editor "Western Winds Magazine": 1984-1991

Provided design and pre-press support, supervised staff and free-lance writers, wrote features, columns and incidental copy; edited and proofed all copy; assisted in layout and graphic design.

SKILLS AND LANGUAGES

Tech: Mac, Windows, UNIX, Git, Office, Adobe CS, HTML, CSS, Markdown, misc. scripting and programming.

French: basic competence in written and spoken language.

Photography: digital, 35mm and digital video. Basic competence in Final Cut Pro.